



Vice President, Global Alliances & Product Optimization

Margaret Keane leads the end-user research program at IAVI. This program informs product development decisions and enables broad and timely access to products through an understanding of the needs, preferences, and behaviors of populations most affected by HIV/AIDS. She engages with key external stakeholders, including industry partners, to optimize target product profiles and access approaches aimed at expediting the adoption of HIV vaccines and other biomedical HIV prevention tools.

Before joining IAVI, Keane was at Merck for 30 years and was responsible for designing and implementing external collaboration models to facilitate product development and expand access to Merck vaccines and medicines. In addition, Keane served as an alliance manager to the MSD Wellcome Trust Hilleman Laboratories to develop new and optimized vaccines to meet the needs of developing countries. She was also an MSD Global Health fellow with Pathfinder International and World Health Partners in India.

She holds a B.A. from Wilmington College, an M.S. from Drexel University, and an MBA from Villanova University.